

Scope of Policy			
<i>Scope:</i>	Library Use of Social Media Platforms	<i>Effective Date:</i>	Reviewed 10/12/20

Provisions

Social media is any channel used for online publication and commentary

The Marion Public Library (MPL) maintains social media channels to share information about library programming, materials, services, and other digital and community resources. These channels may also be used to notify users about library employment opportunities. Information may be cross-posted.

Examples of library social media posts

1. The library posts information related to its services and operations for its constituents and does not seek out or respond to comments.
2. The library posts information and will conduct occasional calls for survey responses or comments. The library reserves the right to close comments at a predetermined time and not in response to the commentary received.
3. The library invites people to post or comment occasionally on various issues.
4. The library engages with its community regarding matters related to library resources and services.
5. The library serves as a forum for the discussion of many issues related to its collections, programs, and spaces.

MPL uses multiple social media channels, as well as more traditional communications methods (in-house promotions, print, and broadcast) in order to reach its various audiences.

MPL encourages comments by third parties on any library-sponsored social media site where commenting is available. MPL expects participants on its social media channels to limit their comments to topical responses and to the library areas mentioned above.

MPL may remove individual posts, and may block social media users who post material that is inappropriate.

By posting on a library social media site, users give MPL permission to use their name, profile, photo, and content of the post without compensation.

The library is not responsible for the content of any postings by third parties on the library's social media sites.

Third-party posts do not reflect the opinions of anyone affiliated with MPL as a volunteer, a member of the library's advocacy groups (Library Board of Trustees, Friends of the Marion Library, Marion Library Foundation), or library staff.